



STARTUPS FUNDRAISING 2018 TUNISIA

REPORT BASED ON PROPRIETARY DATA AND PUBLICLY DISCLOSED DEALS

TOTAL INVESTMENT 21,35 M\$/48 DEALS

INVESTMENT GROWTH (2017 VS 2018)

↑ 205%

FUNDS

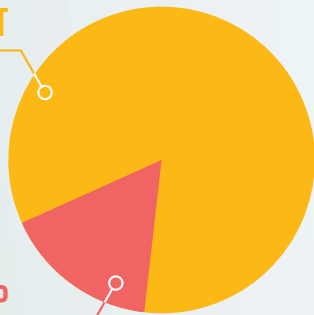
+ 22

DEALS

INVESTMENT TYPES

FIRST INVESTMENT VS FOLLOW UP

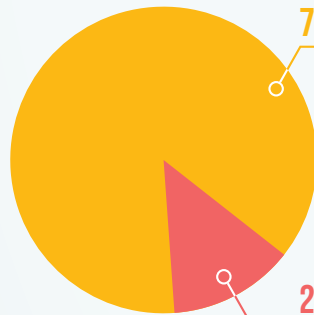
67% FIRST INVESTMENT



33% FOLLOW UP

LOCAL VS INTERNATIONAL

77% LOCAL



23% INTERNATIONAL

MOST ACTIVE LOCAL INVESTORS



ACTIVE LOCAL INVESTORS 2018



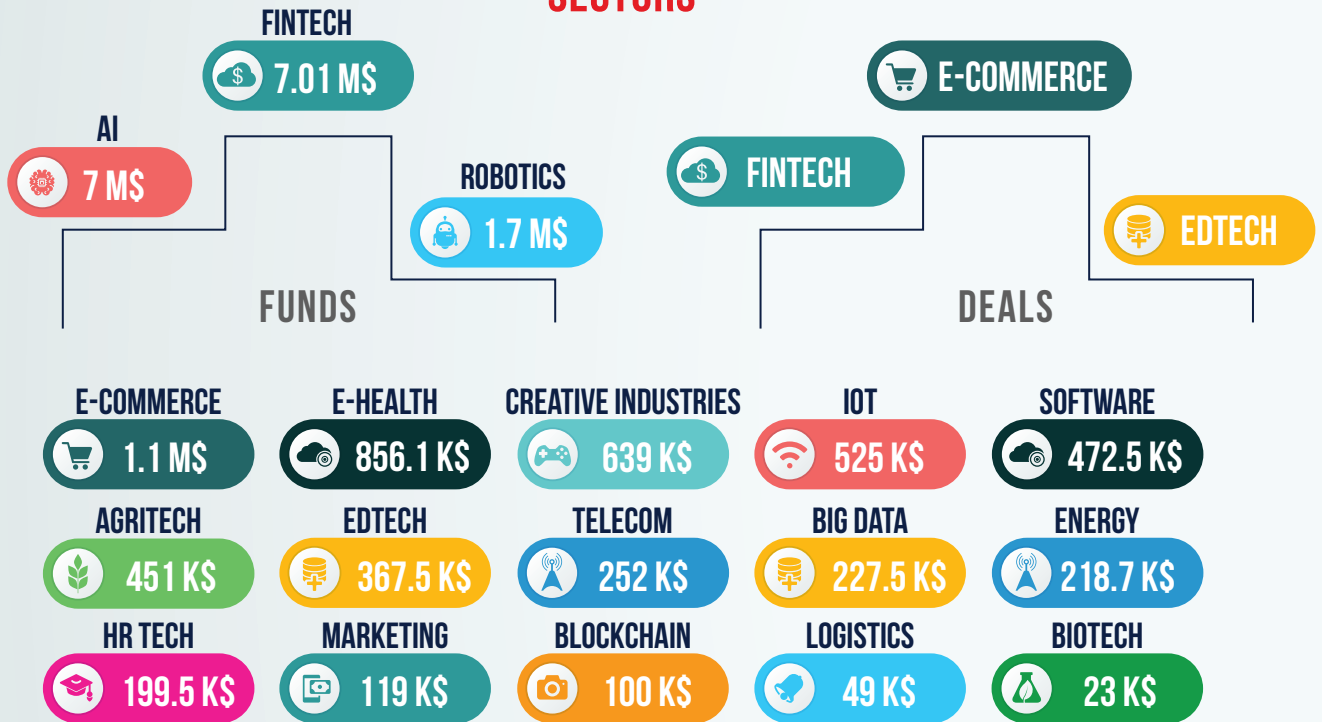
الخليج المتحد للخدمات المالية
United Gulf Financial Services North Africa



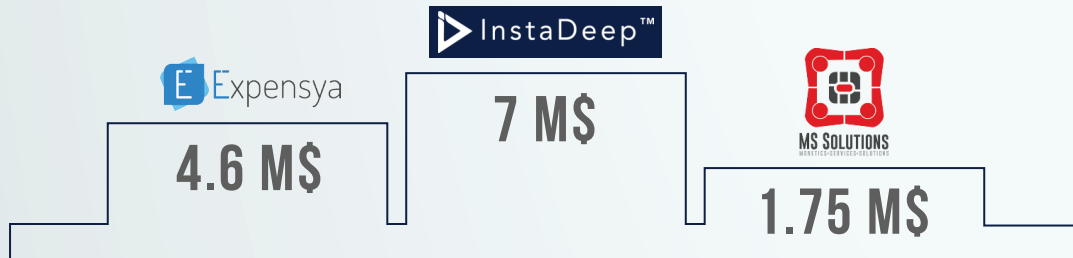
Capsa Capital Partners
your hands-On partner for value creation



SECTORS



TOP DEALS



FIRST INVESTMENT



FOLLOW UP INVESTMENT

